

ALICIA M. HEYMAN

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Graphic Design/Rendering Portfolio: <http://aliciaheyman.com>

Web Portal: <http://heyalicia.com>

BACKGROUND

With more than 30 years of design, production, marketing coordination, project coordination and project management experience I bring a broad based skill set to every project. Excellent prioritization, communication and people skills ensure that the team stays focused in a positive, productive direction. My style is honest and straightforward with an eye on goals and expenses.

PROFESSIONAL EXPERIENCE

January 2009 – Present

Alicia Heyman Graphic Design – Nashville, Tennessee

Freelance Graphic Designer/Web Designer

View my online portfolio at <http://aliciaheyman.com>

2000-2009 / Gresham, Smith and Partners - Nashville, Tennessee

Multi Discipline Architecture/Engineering firm with 17 offices

Sr. Graphic Designer

For the first 6 years with the firm I worked as a graphic designer in marketing doing proposal support and presentation design. In early 2008 I moved into the firm's healthcare architecture studio to do billable rendering projects and up-scale reports for the whole firm. I consistently produced work for the Atlanta, Birmingham, Dallas, Cincinnati, and Florida offices plus the Nashville office. I was entirely self managed for the last 3 years of work.

1998 – 2000 / Freelance Graphic Designer/Desktop Publisher - Nashville, Tennessee

Primary clients included:

Thomas, Miller & Partners, LLC - Brentwood, Tennessee

Architecture, Interior Design, Civil & Transportation Engineering, Surveying Services

This position was negotiated as a temporary full time position. I updated and organized the marketing system for this company and did proposal and presentation production. Once the marketing system was up and running I trained their administrative assistant so that she could move into the position of Marketing Coordinator and I left the firm to pursue freelance projects.

Franklin Engineering Group - Franklin, Tennessee

Mechanical, Electrical, Process Engineering, Information Management Systems

I designed and produced direct mail pieces to enhance Franklin Engineering's marketing campaign.

1991– 1998 / Jova/Daniels/Busby, Inc. - Architects, Interior Designers

Marketing Coordinator / Graphic Designer

I worked under four different Marketing Directors over seven years doing proposal and presentation production and maintained the flow of the marketing department during times of transition, sometimes single-handedly. Responsibilities included management of the portfolio image library and of the lead database as well as proposal and presentation production.

Computer Software Utilitized

Adobe Creative Suite CS3-CS4

PhotoShop

Illustrator

InDesign

Dreamweaver

Flash

Acrobat Professional

Microsoft Office

PowerPoint

Word

Excel

Outlook

Others

CorelDraw

Painter

Sketchup Pro / Podium

Quicken/QuickBooks

ALICIA M. HEYMAN (cont'd)

EXPERIENCE Prior to 1991

1990 - 1991 / Boyd and Sons Printing – Atlanta, Georgia

Commissioned Sales Representative for high end offset printing company

1988 - 1990 / Freelance Graphic Designer – Atlanta, Georgia

Ongoing projects overlapping the C. Henning Studios (see below) and Boyd and Sons positions. Projects included poster and brochure design, and signage/banner design/production by screen printed or vinyl graphics. For a period of 2 years I maintained a studio for production of graphics and props for C. Henning Studios and personal clients. I did large format screen printing in my shop for many of the these projects.

1981 - 1988 / C. Henning Studios, Inc. – Atlanta, Georgia

Exhibit and Event Design & Production

3 years – full time, 2 years – contract

Graphic Designer, Stylist, Project Manager, Production Technician for corporate clients including Coca-Cola USA, Westinghouse, Honeywell. Projects included corporate meetings and theme parties, plus convention booths and displays. We also did lighting and set production for local civic and theatrical events.

1975 - 1981 / Flash Graphic, Inc. – Atlanta, Georgia

Textile Screen Printers

Art Department Manager, graphic designer/illustrator using traditional photographic separation processes. Coordinated art department workflow. Responsible for quality control both within department and for print production. Interviewed prospective department employees. Priced and purchased all materials and supplies for the department.

1974 - 1975 / Mix International Lighting – Louisville, KY

Lighting Design Assistant – Set Designer

This was a design and production position that required constant travel. Main clients were Miami Ballet, Kentucky Opera Association and CBS TV-Sports. We also lit local concerts.

1973 - 1974 / Stewart's Dry Goods (Stewart's) – Louisville, KY

A Louisville department store that dominated Louisville retail trade for years. Stewart's became the premier department store in Louisville, and was one of the largest in the south. I did production art for their advertising department, preparing ads for newspaper publication and doing hard line illustration for their linen and home goods departments.

1972 - 1973/ Kisber's Dry Goods – Jackson, TN

Visual Merchandising including window and in-store treatments for this historic upscale department store with downtown & suburban mall locations. Responsibilities included prop building and installation for all decorative treatments.