

ALICIA HEYMAN

Graphic Designer

BACKGROUND

With more than 30 years of design, production, marketing coordination, project coordination and project management experience Alicia brings a broad based skill set to every project. Excellent prioritization, communication and people skills ensure that the team stays focused in a positive, productive direction. Her style is honest and straightforward with an eye on goals, expenses and the big picture.

PROFESSIONAL EXPERIENCE

January 2009 – Present

Alicia Heyman Graphic Design – Nashville, Tennessee

Graphic Designer/Web Designer

View my online portfolio at <http://aliciaheyman.com>

2000-2009 / Gresham, Smith and Partners - Nashville, Tennessee

Multi Discipline Architecture/Engineering firm with 17 offices

Sr. Graphic Designer

For the first 6 years with the firm she worked as a graphic designer in marketing doing proposal support and presentation design. In early 2008 she moved into the firm's healthcare architecture studio in the role of billable renderer with responsibilities including desk top publishing up-scale reports the whole firm. This was a self managed position.

1998 – 2000 / Freelance Graphic Designer/Desktop Publisher - Nashville, Tennessee

Primary clients included:

Thomas, Miller & Partners, LLC - Brentwood, Tennessee

Architecture, Interior Design, Civil & Transportation Engineering, Surveying Services

She updated and organized the marketing system for this company and did proposal and presentation production. Once the marketing system was up and running she trained their administrative assistant to move into the position of Marketing Coordinator.

Franklin Engineering Group - Franklin, Tennessee

Mechanical, Electrical, Process Engineering, Information Management Systems

Designed and produced direct mail pieces to include bi-monthly post cards and specialty advertising items

1991– 1998 / Jova/Daniels/Busby, Inc. – Atlanta, Georgia

Architects, Interior Designers

Marketing Coordinator / Graphic Designer

Worked under four different Marketing Directors over seven years doing proposal and presentation production. Maintained the flow of the marketing department during times of transition, sometimes single-handedly. Responsibilities included management of the portfolio image library and of the lead database as well as proposal and presentation production.

Computer Software Utilized

Adobe Creative Suite

PhotoShop

Illustrator

InDesign

Dreamweaver

Flash

Acrobat Professional

CS4 Microsoft Office

PowerPoint

Word

Excel

Outlook

Others

CorelDraw

Painter

SketchUp/Podium

Quicken/QuickBooks

ALICIA HEYMAN (cont'd)

EXPERIENCE Prior to 1991

1986 - 1991 / Graphic Designer – Atlanta, Georgia

For a period of 2 years Alicia maintained a studio for production of graphics and props with C. Henning Studios as a primary client. She did large format screen printing for many of these projects. Projects included poster and brochure design, architectural signage, banner design, production of screen printed or vinyl graphics.

1981 - 1988 / C. Henning Studios, Inc. – Atlanta, Georgia

Exhibit and Event Design & Production

3 years – full time, 2 years – contract

Graphic Designer, Stylist, Project Manager, Production Technician for corporate clients including Coca-Cola USA, Westinghouse, Honeywell. Projects included corporate meetings and theme parties, plus convention booths and displays. Projects also included lighting and set production for local civic and theatrical events.

1975 – 1981 /Flash Graphic, Inc. – Atlanta, Georgia

Textile Screen Printers

Art Department Manager, graphic designer/illustrator using traditional photographic separation processes. Coordinated art department workflow. Responsible for quality control both within art department and for print production. Interviewed prospective department employees. Priced and purchased all materials and supplies for the department.

1974 - 1975 / Mix International Lighting – Louisville, KY

Lighting Design Assistant – Set Designer

This was a design and production position that required constant travel. Main clients were The Miami Ballet, Kentucky Opera Association and CBS TV Sports.

1973 - 1974 / Stewart's Dry Goods (Stewart's) – Louisville, KY

A Louisville department store that dominated Louisville retail trade for years, Stewart's became the premier department store in Louisville, and was one of the largest in the south during its era.

Production Artist

Alicia did production art for their advertising department, preparing ads for newspaper publication and doing hard line illustration for their linen and home goods departments.

1972 - 1973/ Kisber's Dry Goods – Jackson, TN

Visual Merchandiser - included production and setting of window and in-store displays for this historic upscale department store with downtown & suburban mall locations. Responsibilities included prop building and installation for all decorative treatments.